



**FIERA MILANO**

**LINEAPELLE**

## **RENEWED UP TO 2030 THE AGREEMENT WITH LINEAPELLE**

*The exhibition, a world hub of reference for the supply chain of excellence from Made in Italy fashion manufacturing, will continue to take place in Rho*

**Milan, 19 July 2023. Fiera Milano S.p.A. and Lineapelle S.r.l.**, organizer and manager of the exhibition of the same name, renew the partnership agreement that will see the most important international exhibition of leathers, accessories, components, fabrics, synthetics and patterns held at the Fiera Milano fairgrounds in Rho every six months until the year 2030.

A partnership that confirms the role and attractiveness of Fiera Milano, which, in terms of functionality of the spaces, variety of services and accessibility, has proven to be the ideal location for a key market for fashion, design and luxury, a driving sector of our economy and, above all, one with great export capacity.

Only Italian exhibitors at Lineapelle, in fact, are worth an annual turnover of more than 6.3 billion euros, 70 percent of which comes from exports, 4 billion of which is generated only by the tanneries attending the exhibition. Around the event, then, revolves a turnover of \$150 billion, expressed in value between supply and demand from 130 countries around the world.

*"We are extremely satisfied. The agreement signed takes on an even stronger value since Lineapelle is among the most important exhibitions held in our spaces" says **Roberto Foresti, Deputy General Manager of Fiera Milano**. "The consolidation and strengthening of the portfolio of hosted exhibitions represents for us one of the four guidelines on which the Strategic Plan is based, which looks ahead to 2025 and aims to accredit Fiera Milano as the primary European hub in the exhibition-congress sector. In this sense, it thus continues our commitment to the enhancement of the country's entrepreneurial fabric and industrial supply chains that are an expression of Made in Italy in the world."*

*"Fiera Milano is a solid partner for Lineapelle, essential for our global leadership" comments **Fulvia Bacchi, CEO of Lineapelle**. "The exhibition network formed by Lineapelle, which also includes the semi-annual events in London and New York, has reached a high level of internationality, with 40 percent of exhibitors and almost 50 percent of registered buyers coming from abroad. The next edition of Lineapelle (number 102), September 19-21, 2023, will host more than 1,300 exhibitors (arriving from 45 countries) presenting the Fall-Winter 2024-2025 collections and is expected to feature many interesting collateral initiatives, confirming the concomitance with Simac Tanning Tech, the annual exhibition of technology for the leather supply chain."*

Fiera Milano, during the next edition, will not only provide the exhibition space at the fairgrounds in Rho, but will also deliver the accessory services required for the event to enhance and maximize the time exhibitors and visitors spend at the fair.

*For more information:*

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